GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:2402
ANSWERED ON:10.03.2000
NORMS FOR PRIVATE BROADCASTER
C. SREENIVAASAN

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Government propose to offer up-linking facilities to private Broadcaster;

(b) if so, whether the Government evolved Broadcasting norms for private Broadcasters;

(c) if so, whether the Govt. have started receiving proposals in this regard and the number of proposals are under consideration and the details thereof;

(d) the role of the Government in their operations apart from providing satellite facilities; and

(e) the details of the income accrues to the Govt. by way of royalty for uplinking facility to private TV Channels?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING & MINISTER OF STATE OF TH
DEPARTMENT OF DISINVESTMENT
(SHRI ARUN JAITLEY)

(a) Government have already permitted private broadcasters having Indian management control and a minimum 80% Indian equity to uplink their satellite TV Channels from India.
(b) Private satellite broadcasters uplinking from India are required to follow certain norms which, amongst others, include the Following:

(1) Compliance with the Programme and Advertisement Code of Doordarshan.

(2) Compliance with security related conditions.

(3) Retention of minimum 80% Indian Equity Holding and Indian Management Control.

(4) Conformity with the provisions of Intersystem Co-ordination Agreement between India and INTELSAT.

(5) Provision of necessary monitoring facility by the uplinking Company.

(c) The Govt. have already permitted the following companies to uplink from India.

(1) M/s Ushodaya Enterprises Ltd., Hyderabad

(2) M/s Sumangali Publications Pvt. Ltd. Chennai.

(3) M/s Gemini TV, Chennai

(4) M/s Uday TV, Chennai

(5) M/s Asianet, Chennai

(6) M/s Vijaya TV, Chennai.

(7) M/s TV International, Delhi.

(8) M/s Jain Studio Ltd., Delhi

The following proposals for regular up-linking from India are under process in the Ministry:

(1) M/s Movis Satcom Pvt. Ltd., Chennai.

(2) M/s Technology Media Group Pvt. Ltd., Bangalore.

(3) M/s Broadcast Worldwide Pvt. Ltd., Bombay.

(d) The Govt. would have to ensure compliance with various codes/norms/conditions by the broadcasters as indicated in (b) above.

(e) Details of annual income which are accruing or likely to accrue to the Govt. and VSNL are as follows:

(1) Annual licence fee and Royalty charges by WPC, Department of Telecommunication	Rs. 1.4 crores.
(2) Uplinking facility charges by VSNL	Rs.12.0 crores.
Total	Rs.13.4 crores.